

Policy Plan 2022 – 2025

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1. Executive Summary

In this Policy Plan, the LIV Foundation (hereinafter referred to as 'the Foundation') sets out its policy intentions for the period 2022–2025. The policies were developed to enable the Foundation to achieve its statutory objectives – 1. Support and initiate projects that improve the quality and accessibility of education in underserved parts of the developing world through financing and knowledge transfer and 2. Facilitate interventions that directly or indirectly work toward the UN Sustainable Development Goals through the beneficiary projects. In addition to the statutory objective, a vision, mission and six core values have been formulated for the proposed policy period and a framework is proposed for guiding its activities. As the Foundation aims to work toward a social purpose, it will be incorporated as a public benefit institution within the meaning of Article 5b of the General State Taxes Act.

2. Introduction

The Foundation will aim to contribute toward sustainable development by uplifting the most vulnerable communities around the world through education to help achieve the UNDP's targets of ending poverty, protecting the planet, and ensuring that all people enjoy peace and prosperity.

2.1 Statutory Objectives

Our objectives are to 1. Support and initiate projects that improve the quality and accessibility of education in underserved parts of the developing world through financing and knowledge exchange, and 2. Facilitate interventions that directly or indirectly achieve the UN Sustainable Development Goals through beneficiary projects.

While the foundation's main focus will be on Sustainable Development Goal (SDG) No. 4 – Quality Education, it will also aim to work toward the other SDGs in an integrated manner through projects, where feasible.

The key SDGs identified for the Foundation's operations are:

- 1 – No Poverty
- 4 – Quality Education
- 5 – Gender Equality
- 7 – Affordable Clean Energy
- 8 – Decent Work and Economic Growth
- 10 – Reduced Inequalities
- 16 – Peace, Justice and Strong Institutions
- 17 – Partnerships for the Goals

2.2 Vision

A flourishing global society and planet.

The modern world faces unprecedented existential challenges. The industrial age and its linear economy have driven habitat destruction and climate change, straining natural life support systems to the point to collapse. Societies around the world are locked in a vicious cycle of increasing disease outbreaks, natural disasters and economic instability, and it's the poorest and most vulnerable communities that are most affected. We believe that learning communities are needed urgently to adapt to and collectively overcome the complex challenges of the 21st century, especially in the world's most impoverished regions. We strive to make this possible by removing barriers to high-quality education and building communities that are not just surviving, but thriving and able to build a better tomorrow.

2.3 Mission

Provide equal access to quality education.

We aim to achieve our Vision by building global partnerships to drive funding and knowledge exchange for better education in developing countries and uplift some of the world's most vulnerable communities. In keeping with our Vision, we focus on supporting and initiating projects that equip underserved communities with the skills and knowledge needed to succeed in today's complex world (such as critical thinking, digital literacy and independent learning) to build resilience and drive innovation. We strive to mould leaders who are inspired to take compassionate action to uplift communities and protect the environment and set out to provide the facilities, curriculums and any other support needed to achieve this.

2.4 Core Values

Six core values underpin our operations. They determine how and with whom we work. We strive to build relationships that nurture these values and reflect as many of them as possible in our communications and activities to build a generative culture that's capable of creating meaningful change.

- 1. Impact** – We focus on driving outcomes that matter to maximise impact.
- 2. Inclusivity** – We believe that diversity powers creativity, innovation and growth.
- 3. Learning** – We believe that curious inquiry and open dialogue unlocks growth.
- 4. Excellence** – We aim for the moon and strive to do better each day.
- 5. Good Governance** – Ethical decision-making and accountability are paramount.
- 6. Compassion** – We take compassionate action for people and the planet.

3. Ambitions and Goals

The Foundation's broad ambition is to fight poverty and drive the learning mindset needed for a more resilient, equitable and harmonious global society. To achieve this ambition and the stated Vision and Mission, the Foundation will support educational projects/organisations that directly or indirectly work toward one or more of the following goals through financing and/or knowledge exchange:

1. Equip impoverished communities with 21st-century skills that allow job readiness and economic independence.
2. Empower women to allow full and equal participation in all spheres of life.
3. Aim to build lasting institutions that can continue to work independently to uplift local communities.
4. Promote a culture of continual, independent learning to remove barriers to progress.
5. Assemble global partnerships to channel resources to where they are needed most.
6. Enable high-impact, context-specific interventions that can strengthen education systems.
7. Improve connectivity and facilities for learning in remote regions in a sustainable manner.
8. Generate research that can help the design and delivery of education-focused developmental projects.

4. Activities

The actual activities of the Foundation correspond to its statutory objectives – 1. Support and initiate projects that improve the quality and accessibility of education in underserved parts of the developing world through financing and knowledge exchange, and 2. Facilitate interventions that directly or indirectly achieve the UN Sustainable Development Goals through beneficiary projects.

To achieve this, the Foundation will form global partnerships and work closely with local teams to guide and improve all aspects of a project.

As the Foundation aims to undertake activities that work toward the public good, it will be registered as a Public Benefit Institution under Article 5b of the General Act for state taxes.

4.1 The Six Project Pillars

Six project pillars have been developed to assist with planning interventions that systematically strengthen beneficiary institutions. The foundation will work closely with each selected beneficiary to identify their specific long-term and short-term priorities and design activities under each pillar. Based on the agreed-upon scope of work, key indicators will be developed to track the impact generated by interventions. When designing strategies and activities under each pillar, the foundation will aim to promote its core values – Impact, Compassion, Learning, Inclusivity, Excellence and Good Governance. Funding gathered through the Foundation will be invested in activities under one or more of these pillars in beneficiary projects.

1. People
 - Recruiting, training and empowering great students, teachers and administrators.
2. Technology
 - Software and hardware to maintain operational efficiency, an engaging online presence, and great programmes.
3. Facilities
 - High-quality, sustainable buildings and facilities to ensure safety, and productivity.
4. Awareness
 - Communications and event planning support to boost engagement and awareness.
5. Quality:
 - Improving the quality of programme delivery to achieve learning objectives.
6. Curriculums
 - Introducing high-quality curriculums that are globally/locally relevant and promote independent learning.

4.2 The Founders

The Founding Members in the Articles of Association consist of:

- Co-Founder: Elaine Blijdorp
- Co-Founder: Hugo Hemmen

4.3 The Board

The Board of Directors of the Foundation consists of:

- Chairman: Hugo Hemmen
- Secretary: Matthijs Wolf
- Treasurer: Marieke de Vries

4.4 Determining Projects

The board members of the foundation can submit projects, but third parties can also submit an application by e-mail to info@thelivfoundation.com. The conditions of this application can be found on our website www.thelivfoundation.com. An activity report will always be requested from awarded projects, which will be included in the Foundation's annual report. Over the next three years, the Board of the Foundation will meet quarterly (January, April, July, and October) to discuss projects, assess their effectiveness and decide on which new projects to take on.

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4.4.1 Assessment Criteria

Each potential project will need to check all of the following criteria to become eligible as a beneficiary project:

- Be non-profit in nature
- Aim to benefit highly vulnerable population group in a low-income country
- Aim to work toward at least one of the 8 target SDGs for the foundation (1 – No Poverty, 4 – Quality Education, 5 – Gender Equality, 7 – Affordable Clean Energy, 8 – Decent Work and Economic Growth, 10 – Reduced Inequalities, 16 – Peace, Justice and Strong Institutions, 17 – Partnerships for the Goals)
- Work toward the foundation’s mission to provide equal access to quality education
- Demonstrable prioritisation of the foundation’s core values (Compassion, Inclusivity, Impact, Good Governance, Excellence and Learning)
- Be able to generate a detailed budget
- Have a clear, measurable improvement plan

The final decision will be made by the board of directors during the quarterly meetings. Projects will be prioritised based on:

- The need and availability of funding
- Extent of national/local need
- The extent to which the project can contribute to one or more of the foundation’s 8 goals (see section 3 above) in a measurable way – its maximum capacity and impact.
- Its capacity for long-term independent operations
- Working culture fit and responsivity of its executive management team

4.5 Our Launching Project

The Cholanande Youth Training Centre in Nawalapitiya, Sri Lanka

4.5.1 About

The centre works to fight poverty, bring about ethnic and religious harmony, and instil a deep appreciation and respect for nature by delivering holistic vocational training. Currently, the CYTC offers government-registered vocational training programmes in electrical engineering, motor mechanics and computer science, and supporting programmes in English and mathematics.

Target community: Youth in impoverished plantation worker communities

Slogan: From the Depths to the Stars

Mission: Elimination of poverty through education

Offering: Subsidised government-accredited vocational training programmes

Operated by: Sri Lanka Jesuit Province of the Society of Jesus

In existence for 34 years (since 1988)

4.5.2 Fit

The project meets all of the foundation eligibility and selection criteria in the following way:

Eligibility	Non-profit	Registered as a voluntary services organisation
	Highly-vulnerable target population	The plantation worker community in Sri Lanka
	Contribution to at least one of the 8 target SDGs	1 – No Poverty, 4 – Quality Education, 8 – Decent Work and Economic Growth, 10 – Reduced Inequalities
	Mission match	Works toward poverty eradication through education
	Core value match	Prioritises compassion, excellence and inclusivity with no identified barriers to the remaining values
	Reporting	Submitted budget and improvement plan
Selection	Availability of funding	Presently available to meet the need
	National need	Improving access to vocational training is a clear national need and target
	Contribution to at least one of the foundation’s goals	Goal 1: Equip impoverished communities with 21st-century skills that allow job readiness and economic independence. Goal 4: Promote a culture of continual, independent learning to remove barriers to progress.
	Capacity for long-term operations	In existence since 1988
	Culture fit	Established long-term donor relationship with the founders

4.6 Accountability

Our annual report will account for income and expenditure at the end of each financial year. In addition, activity reports for beneficiary projects will also be prepared yearly, shared with our partners and included in our annual report. All annual reports will be made publicly available through our website www.thelivfoundation.com.

4.7 Contribution of Funds

The Foundation will be financed by regular grants and gifts from its long-term growth partners and one-time donations from other organisations and individuals within its following base and network of directors and partners.

The Foundation will be submitting an application for Algemeen Nut Beogende Instelling (ANBI) under Article 5b of the General State Taxes Act. If this status is granted, the Foundation will be able to receive donations free of gift tax. This will make it possible for donors to make donations in a tax-facilitated manner, under certain conditions. If the Foundation finds a company or individual willing to make a significant donation, it is prepared to obtain tax advice for the benefit of the relevant donor to arrive at a tax-facilitated design.

5. Assets

The annually acquired capital is usually spent as directly as possible (with regard to targeted goals and with as little delay as possible). The indirect costs are minimal and only relate to expenses such as bank administration and transfer costs, Chamber of Commerce registration, travel and other expenses. In principle, all revenues and costs are accounted for in the period to which they relate. All proceeds (donations) are accounted for in the financial year in which they are received by the Foundation. Interest is recognised in the reporting year in which they are attributable to interest receivable or receivable on account of outstanding bank balances. The assets of the Foundation are formed by gifts, legacies obtained through inheritance and other income. The directors receive no remuneration or excessive expense allowance for their services.

6. Remuneration

To give the Foundation’s ambitions the best possible chance of success, we apply a remuneration policy in which only expenses and travel expenses are reimbursed. There is no compensation for consultations, meetings or meetings of the board. There is also no compensation for other work such as reading and assessing applications and maintaining contact with applicants. The board is expected to be committed to the Foundation based on their passion for better education worldwide.